



# Data Archiving

Innovative services created from scratch for the era of Big Data and Digitalization

At StorEasy we provide a completely new Cloud Storage Service that integrates smoothly with on-premise infrastructure without changing either the applications or the way users access them.

## We extend clients' storage infrastructure virtually in the cloud.

Files migrated through this service continue to appear locally, even when they are only present in the cloud.

Whenever an application or a user requests a file migrated and archived in the StorEasy cloud, it appears in real time in its original position.



## On-premise cloud integration with virtual (VM) or physical Cloud Gateways that can:



Virtualize the cloud environment and turn it into an easy to access and manage NAS, without losing any of the benefits of the cloud.



Drastically cut costs of local storage infrastructure by archiving data which is either unused or which you choose to migrate to the cloud.



Cut the cost of software licenses with dramatically reduced quantities of data included in the backup process.



Extend local infrastructure in the cloud using standard protocols (NFS, SMB, S3) and without making changes to existing infrastructure.



Accelerate backup times since static files (50 to 80%) are securely archived in the cloud and no longer included in the backup process.



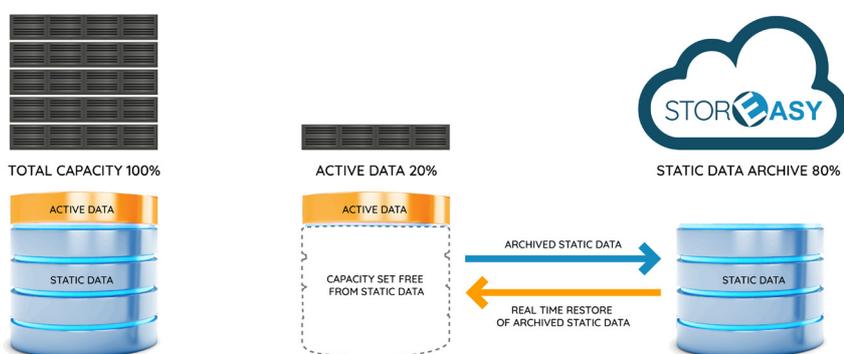
Eliminate or drastically reduce backup storage systems (deduplication systems and tape libraries) in existing infrastructure.

Through the StorEasy Cloud Gateway, you can migrate and archive files from on-premise storage infrastructure to the Cloud, using simple policies that include a range of file properties, such as creation date, last access, file owner, size, format and last edit.

### We align data with business needs

The explosion in non-structured data is the number one challenge in storage today. This is why our cloud storage service model cannot ignore one essential requirement: to align data value with business needs, because the value of information decreases significantly over time.

Our cloud storage services not only let you transparently migrate data from existing infrastructure to the StorEasy Cloud, but also select which data to migrate, store or even delete depending on its real value: which data to migrate to the cloud or even delete from on-premise storage infrastructure according to its importance for the organization.



The value of information decreases significantly over time.

All the market research finds that **after its first year, more than 80% of the data stored is either never or rarely accessed in the future.**

### End-to-end encryption for data protection

To ensure maximum security of data during migration from on-premise infrastructure to the cloud you can enable encryption. This can be unlimited on all migrated files, or just some types of files, users or groups of users, down to the individual file.



*We give our customers an economical, flexible and secure cloud storage platform to migrate unlimited quantities of data from on-premise infrastructure to dramatically cut the costs of storage and management*